

MAUI HULIAU FOUNDATION

2019

# ANNUAL REPORT



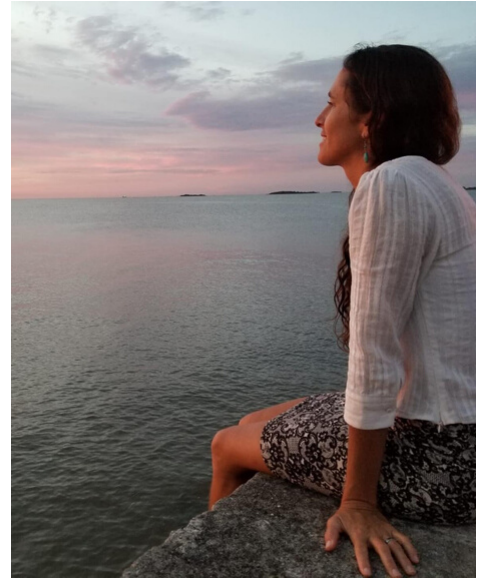
Maui Huliau Foundation



**OUR MISSION IS TO  
PROMOTE  
ENVIRONMENTAL  
LITERACY AND  
LEADERSHIP  
AMONG MAUI'S  
YOUTH THROUGH  
COMMUNITY-BASED  
EDUCATIONAL  
EXPERIENCES.**



# LETTER FROM OUR DIRECTOR



## MALIA CAHILL

In May of 2020, Maui Huliau Foundation will turn ten years old! As we reflect back on the past ten years, we are very proud of the work we have done with our students and partners, and extremely grateful for all the support we have received from the Maui community.

Over the past decade we have created five successful programs, worked with over 100 partner organizations and served thousands of students throughout Maui Nui. For a small organization, we have had a large impact on the Maui community.

However, what we are most proud of is how we have created this impact...through partnership, youth empowerment and grassroots community support. As we enter our second decade, we will continue to strive towards our founding vision of inspiring active, educated, and innovative stewardship. We also have a growing number of alumni studying and working in environmental fields who remain connected to our organization, and will surely play a growing role in the next decade of our development.

While we live in an age of increasingly dire environmental news globally, we are more excited than ever about the potential for positive change on Maui, and the ability of our youth to be leaders in this change. We hope that you will join us this summer to celebrate our 10th birthday, and that you continue to be part of our journey in the decade ahead!

A handwritten signature in black ink that reads "Malia Cahill".

Follow us @mauihuliau



[mauihuliaufoundation.org](https://mauihuliaufoundation.org)





## Huliau Environmental Filmmaking Club

Our original program has since taught environmental filmmaking to hundreds of students from nearly every school on Maui over the last decade. In this time, student-made films of all genres have racked up over 146 film festival selections, allowing local youth to represent Maui at festivals across the country. In 2019 we launched a pilot program on Moloka'i which we plan to expand in 2020. In May you can join us at our 10th annual film festival at 'Īao Theater.

AS OF DEC 2019 ...

HULIAU ENVIRONMENTAL FILMS  
HAVE BEEN SELECTED

**146 TIMES**  
**IN 24 DIFFERENT**  
**FILM FESTIVALS**

CHECK OUT OUR  
YOUTUBE CHANNEL  
**@MAUIHULIAU**



**HIFF**

HAWAII INTERNATIONAL FILM FESTIVAL

**"I had a lot of fun making these films in this program. I loved working together with other kids with the same interest, and we got to show off our acting skills."**

BIANCA HAUGG/ 9TH GRADE KIHĒI CHARTER SCHOOL

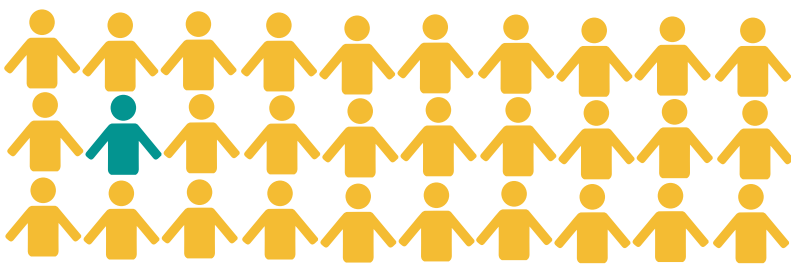




## Climate Literacy Project

**" With scientific inquiry as the main focus, the students really enjoyed the labs and activities provided by Maui Huliau. The students demonstrated their engagement in the program by the quality of their labs, presentations and post-test. "**

SCOTT SCHELLHAMMER / ENVIRONMENTAL SCIENCE  
TEACHER, KING KEKAULIKE HIGH SCHOOL



**1,248 STUDENTS**  
Have participated in the Climate Literacy Project

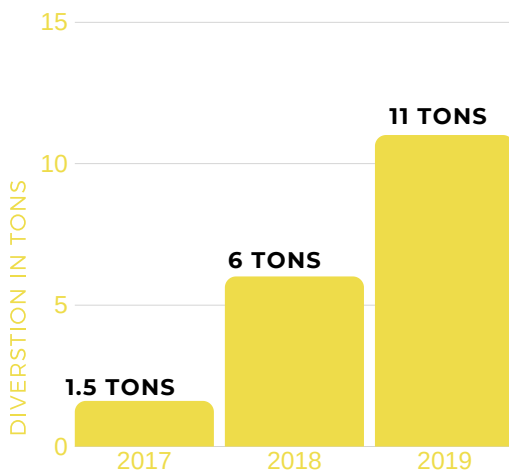
Our Climate Literacy Project has been working with science teachers in grades 8-12 for more than two years to integrate hands-on climate literacy activities into their curriculum. This year we launched a resource library on our website which included a three unit curriculum plan based on activities tested in classrooms throughout the island. In fall 2019, students created concept maps around a climate change solution of their choice, which we plan to develop in to student-led projects in 2020. We also plan to launch our first field trip with program partners in 2020 focusing on coral reefs and building resilience in our community.



# Huliau Green Events

Our staff and students work with large events to divert over 80% of waste from the landfill via sorting stations, zero waste education, reuse, composting and recycling. In less than three years we have diverted over 18 tons of waste from the landfill and plan to divert at least 10 tons more in 2020. In 2020 we plan to expand upon our education efforts in the community with more online resources, zero waste event kits, a video series and a zero waste schools pilot project. We have also been working with various partner organizations to establish a zero waste coalition on Maui.

## Over 11 tons of waste diverted in 2019



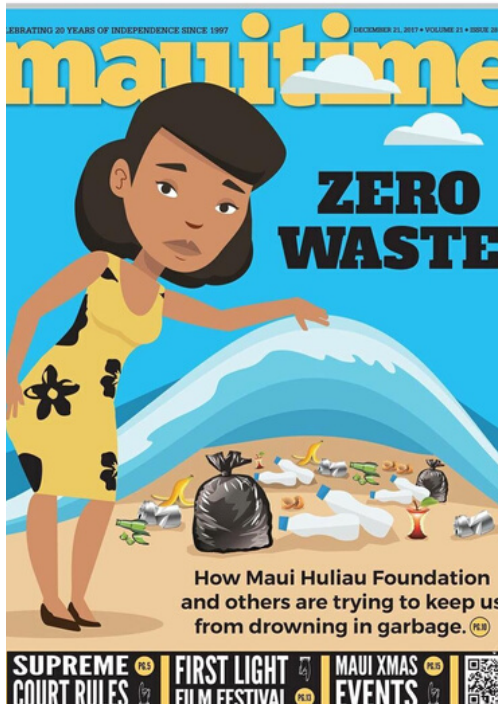
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" I believe that taking massive action on the event level will nudge people to make small changes in their personal lives. "

KAIMANA BRUMMEL / HO'OMAU MARCH 30 2019



104,000 Maui residents and visitors reached





243  
STUDENTS  
TAKEN HIKING



**“Leading this program allowed me to continue growing my leadership abilities while also being able to pass down my knowledge that I’ve acquired over the years.**

KIANA LIU / ALUMNI AND 2019 ECO-ADVENTURE CO-LEADER

## Huliau Eco-Adventure

Our annual summer program was founded by pair of alumni in 2015. Now entering its 6th year, this program has been passed off to a third pair of college-age alumni leaders who work with program partners to plan a four day program for 30 middle school students. The program visits at least 8 sites throughout the island as students explore resource stewardship through a cultural lens. As our alumni ‘ohana grows, this program has been an exciting way for our alumni to share their knowledge and passion with younger students.







## Huliau Outdoor Leadership Council

Our leadership council gives high school students from all schools the opportunity to work together on student-led projects which bring about positive change in our community. Past student projects have focused on issues like plastic pollution, climate change and sustainable agriculture. This year students participated in the global Climate Strike events, organized youth service projects and participated in a “discovery scuba dive” focused on studying coral bleaching. In 2020 we will plan to help students explore new career pathways, especially in the marine sciences, in which Maui youth are typically underrepresented.

Our students will also assist with zero waste school efforts and attend the Algalita Youth Summit for the 5th year in a row.



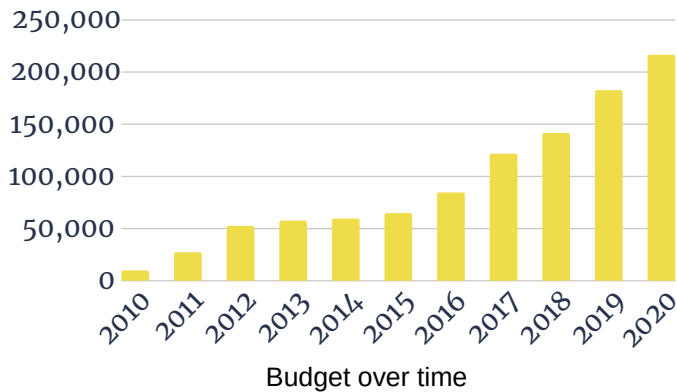
**“Maui Huliau has taught me various ways to be a leader in tackling environmental issues. It has truly been a one of a kind experience.”**

KAWAI KAPUNI / 11TH GRADE  
KAMEHAMEHA SCHOOL





# Financial and In-Kind Report

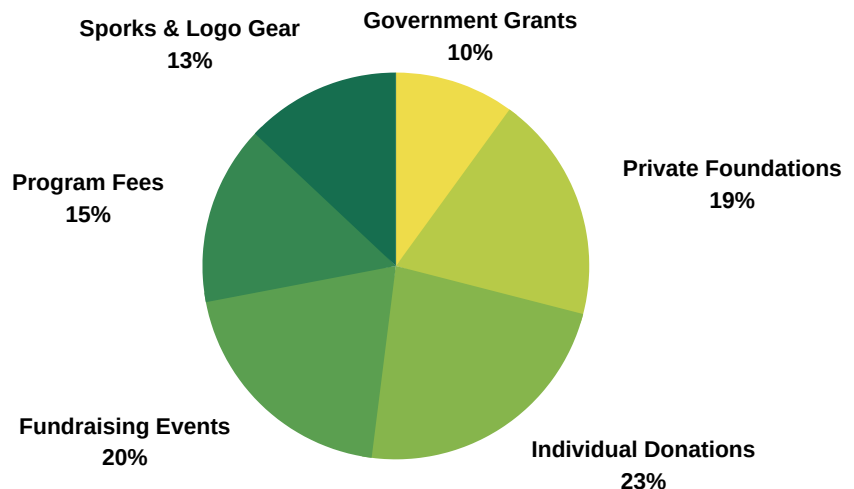


**“We are so excited to have been able to donate to the Maui Huliau Foundation for two consecutive years as they are so passionate about the environment and the kids who are the future ambassadors of the planet. We feel that our donations are used to have a maximum impact, and they are always adding new amazing programs like the Climate Literacy Project. We look forward to supporting them in the future as we believe in their vision.”**

HEATHER LOMBARDI / DIRECTOR  
CONE FAMILY FOUNDATION

## 2019 Major Funding Sources

- Maui County Department of Environmental Management
- Makana Aloha Foundation
- Stauber Family Foundation
- Cone Family Foundation
- Johnson ‘Ohana Foundation
- Bendon Family Foundation
- The Hanley Foundation
- Anderman Family Foundation
- Rotary Club of Lahaina Sunset
- Savitt Family Foundation
- Dale & Marge Bonar



# 256

Individual  
donors

# 109

Partner  
organizations

# 1,009

Green Events  
Volunteer Hours

**Mahalo for  
providing a  
home for  
our programs  
for almost 10 years!**  
ANNUAL REPORT 2019



## Mahalo!



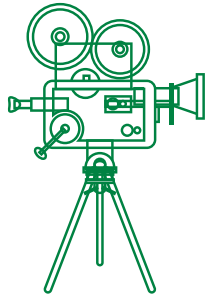
Our airline sponsors help students attend environmental youth summits and film festivals in which their films have been selected.



# CELEBRATING 10 YEARS!

## Four summer events to kick off our second decade

In May 2020, Maui Huliau Foundation turns 10 years old! In addition to our 10th annual student film festival at 'Īao Theater on May 24th, we are planning and a sustainability education event May 2nd in collaboration with Kamehameha Schools and the Zero Waste Maui Coalition. We are also planning our first alumni-led event in June. See our website for updates.



• JOIN US •

**MAY 2ND**  
**MAY 24TH**  
**JUNE TBD**  
**AUGUST 1ST**

## Huliau Food and Film Festival

Our annual fundraiser, the Huliau Food & Film Festival is a farm-to-table celebration of local agriculture featuring local chefs and student-produced films. Last year's event raised over \$50,000 for our programs. You can join us at our 2020 event on August 1st at Sugar Beach Events.



### 2019 Event Sponsors

- Skyline Hawai'i
- CDF Engineering LLC
- Hawaiian Paddle Sports
- Pacific Biodiesel
- Blue Ginger Hawai'i
- Maui Electric Company



**Over \$50,000  
raised at Huliau  
Food and Film  
Festival**